

# **BBA with Computer Application**

Supportive / Allied Disciplines  
**Statistics and Commerce**

**Programme : B.B.A with Computer Application  
Supportive/Allied Disciplines : Statistics and Commerce**

**A. Distribution of Courses, Credits and Contact Hours**

Part	Type of Course	Total No. of Courses	Credits per Course	Total Credits	Percentage in Total Credits	Total Contact Hours	Percentage in Total Contact Hours
I	Language: Tamil/Malayalam/Hindi/French	2	4	8	5.71	10	5.56
II	English	2	4	8	5.71	10	5.56
III	<b>Supportive/Allied (Compulsory)</b>						
	Theory	4	4	16	11.43	16	8.89
	<b>Core (Compulsory)</b>						
	Generic/Cluster Core	9	4	36	52.14	42	52.78
	Discipline Centric Core	5	4	20		23	
	Core Laboratory	6	2	12		24	
	Project/Industrial Trainin /Internship	1	5	5		6	
	<b>Elective (Optional)</b>						
	Discipline Centric Elective	3	4	12	13.57	15	12.78
	Generic/Cluster Elective	1	4	4		5	
	Open (Inter-disciplinary) Elective	1	3	3		3	
	<b>Ability (Skill) Enhancement</b>						
	Soft and Quantitative Skills	4	0-1	2	4.29	10	10.00
	Value Added Technical Skills	2	1	2		4	
	Training on Skill Sets	1	2	2		2	
Management Practice	1	0	0	2			
IV	<b>Foundation</b>						
	Compulsory	2	2	4	5.71	4	4.44
	Elective (Optional)	2	2	4		4	
V	Extension	1	2	2	1.43	Extra	-
	<b>Total</b>	<b>47</b>	<b>0-5</b>	<b>140</b>	<b>100</b>	<b>180</b>	<b>100</b>

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**B. List of Supportive/Allied, Core and Elective Courses**

**Supportive/Allied Courses (Compulsory)**

**Supportive/Allied :**

- 16UCL301 : Fundamentals of Business Statistics
- 16UCL302 : Resource Management Techniques
- 16UMM303 : Direct Tax
- 16UMM304 : Indirect Taxes

**Core Courses (Compulsory)**

**Generic/Cluster:**

- 16UMM401 : Principles of Management
- 16UMM402 : Financial Accounting
- 16UMM403 : Organizational Behavior
- 16UMM404 : Human Resource Management
- 16UMM405 : Marketing Management
- 16UMM406 : Financial Management
- 16UMM407 : Production and Material Management
- 16UMM408 : Business Communication
- 16UMM409 : Cost and Management Accounting

**Discipline Centric:**

- 16UBC501 : Economics for Executives
- 16UBC502 : C and C++ Programming
- 16UBC503 : BBMS and Oracle Programming
- 16UBC504 : Visual Basic
- 16UBC505 : Multimedia and Animation

**Laboratory :**

- 16UBC551 : Office Automation
- 16UBC552 : Excel and Tally
- 16UBC553 : C and C++ Programming
- 16UBC554 : BBMS and Oracle Programming
- 16UBC555 : Visual Basic
- 16UBC556 : Multimedia and Animation

**Elective Courses (Optional)**

**Generic/Cluster:**

- 16UMM701: Organizational Development
- 16UMM702: Event Management
- 16UMM703: Customer Relationship Management

**Discipline Centric:**

**Group 1(Any One Course)**

- 16UBC801 : Financial Markets and Services

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16UBC802 : Business Law  
16UBC803 : Insurance Principles and Practices

**Group 2(Any One Course)**

16UBC804 : Research Methods for Management  
16UBC805 : Business Ethics and Corporate Governance  
16UBC806 : International Business Management

**Group 3(Any One Course)**

16UBC807 : Entrepreneurship and Project Management  
16UBC808 : Merchandising Management  
16UBC809 : Banking Law and Practice

**Explanation for Course Code:**

**First 02 Digits : Year 2016; Third Digit : Level of the Programme (U : UG / P : PG);  
Fourth and Fifth Digits : Cluster / Discipline Code; Last 03 Digits : Nature of the  
Course (Core/Elective/Supportive etc.,)**

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**C. Semester-wise Distribution of Courses, Credits, Marks and  
Contact Hours**

Part	Type of Course	Course Code	Title of the Course	Credits	Marks	Contact Hours / Week
<b>SEMESTER I</b>						
I	Language	16UOT101/ 16UOM101/1 6UOH101/ 16UOF101	Modern Literature, Short Story, Grammar & History of Literature / Malayalam – I/ Hindi – I/ French – I	4	100	5
II	English	16UOE201	Language through Literature	4	100	5
III	Supportive/Allied : Statistics – 1	16UCL301	Fundamentals of Business Statistics	4	100	4
III	Generic/Cluster Core – 1	16UMM401	Principles of Management	4	100	4
III	Generic/Cluster Core – 2	16UMM402	Financial Accounting	4	100	4
III	Core Laboratory-1	16UBC551	Office Automation	2	100	4
III	Ability (Skill) Enhancement	16UAB381	Soft and Quantitative Skills – I	-	CIA	2
IV	Compulsory Foundation-1	16UFC901	Environmental Studies	2	100	2
V	Extension	16UEX951	NSS/YRC/RRC	-	CIA	Extra
<b>Sub-Total</b>				<b>24</b>	<b>700</b>	<b>30</b>
<b>SEMESTER II</b>						
I	Language	16UOT102/ 16UOM102/1 6UOH102/ 16UOF102	Sangam Literature, Epics, Prose, Grammar & History of Literature/ Malayalam – I/ Hindi – I/ French – I	4	100	5
II	English	16UOE202	Language for Empowerment	4	100	5
III	Supportive/Allied : Statistics – 2	16UCL302	Resource Management Techniques	4	100	4
III	Generic/Cluster Core - 3	16UMM403	Organizational Behaviour	4	100	4
III	Discipline Centric Core -1	16UBC501	Economics for Executives	4	100	4
III	Core Laboratory – 2	16UBC552	Excel and Tally	2	100	4
III	Ability (Skill) Enhancement	16UAB382	Soft and Quantitative Skills – II	-	CIA	2
IV	Compulsory Foundation-2	16UFC902	Value Education – Human Rights	2	100	2
V	Extension	16UEX951	NSS/YRC/RRC	-	CIA	Extra
<b>Sub-Total</b>				<b>24</b>	<b>700</b>	<b>30</b>
<b>SEMESTER III</b>						
III	Supportive/Allied : Commerce – 1	16UMM303	Direct Tax	4	100	4
III	Generic/Cluster Core - 4	16UMM404	Human Resource Management	4	100	5
III	Generic/Cluster Core - 5	16UMM405	Marketing Management	4	100	5

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III	Discipline Centric Core -2	16UBC502	C and C++ Programming	4	100	5
III	Core Laboratory - 3	16UBC553	C and C++ Programming	2	100	4
III	Ability (Skill) Enhancement	16UAB383	Soft Skill and Quantitative Skill – III	1	100	3
III	Ability (Skill) Enhancement	16UBC381	Value Added Technical Skills – I	1	100	2
IV	Elective Foundation – 1	16UFE901 or 16UFE902 or 16UFE903/ 16UFE904	Basic Tamil – I or Advanced Tamil – I or General Awareness/ Constitution of India	2	100	2
V	Extension	16UEX951	NSS/YRC/RRC	-	CIA	Extra
<b>Sub-Total</b>				<b>22</b>	<b>800</b>	<b>30</b>
<b>SEMESTER IV</b>						
III	Supportive/Allied : Commerce – 2	16UMM304	Indirect Taxes	4	100	4
III	Generic/Cluster Core - 6	16UMM406	Financial Management	4	100	5
III	Discipline Centric Core -3	16UBC503	DBMS and Oracle Programming	4	100	5
III	Core Laboratory - 4	16UBC554	DBMS and Oracle Programming	2	100	4
III	Discipline Centric Elective – 1	16UBC801/ 16UBC802/ 16UBC803	Financial Markets and Services/ Business Law / Insurance Principles and Practices	4	100	5
III	Ability (Skill) Enhancement	16UAB384	Soft Skill and Quantitative Skill – IV	1	100	3
III	Ability (Skill) Enhancement	16UBC382	Value Added Technical Skills – II	1	100	2
IV	Elective Foundation – 2	16UFE905 or 16UFE906 or 16UFE907/ 16UFE908	Basic Tamil – Part II or Advanced Tamil – Part II or Yoga for Human Excellence/ Women’s Rights	2	100	2
V	Extension	16UEX951	NSS/YRC/RRC	2	100	Extra
<b>Sub-Total</b>				<b>24</b>	<b>900</b>	<b>30</b>
<b>SEMESTER V</b>						
I	Generic/Cluster Core - 7	16UMM407	Production and Material Management	4	100	5
II	Generic/Cluster Core - 8	16UMM408	Business Communication	4	100	5
III	Discipline Centric Core -4	16UBC504	Visual Basic	4	100	4
III	Core Laboratory – 5	16UBC555	Visual Basic	2	100	4
III	Generic/Cluster Elective	16UMM701/ 16UMM702/ 16UMM703	Organizational Development/ Event Management/ Customer Relationship Management	4	100	5
III	Discipline Centric Elective – 2	16UBC804/ 16UBC805/ 16UBC806	Research Methods for Management/ Business Ethics and Corporate Governance / International Business Management	4	100	5

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III	Ability (Skill) Enhancement	16UBC383	Training on Skill Sets	2	100	2
<b>Sub-Total</b>				<b>24</b>	<b>700</b>	<b>30</b>
<b>SEMESTER VI</b>						
III	Generic/Cluster Core - 9	16UMM409	Cost and Management Accounting	4	100	5
III	Discipline Centric Core -5	16UBC505	Multimedia and Animation	4	100	5
III	Core Laboratory – 6	16UBC556	Multimedia and Animation	2	100	4
III	Discipline Centric Elective – 3	16UBC807/ 16UBC808/ 16UBC809	Entrepreneurship and Project Management / Merchandising Management/ Banking Law and Practice	4	100	5
III	Open (Inter-disciplinary) Elective	Course offered by other Disciplines		3	100	3
III	Ability (Skill) Enhancement	Management Practice		-	CIA	2
III	Discipline Centric Core - 6	16UBC581	Project/Industrial Training/Internship	5	100	6
<b>Sub-Total</b>				<b>22</b>	<b>600</b>	<b>30</b>

Total Credits:  $24+24+22+24+24+22 = 140$

Total Marks:  $700+700+800+900+700+600 = 4400$