

M. Com with Computer Applications

Programme: M. Com – Computer Application

A. Distribution of Courses, Credits and Contact Hours

Type of Course	Total No. of Courses	Credits per Course	Total Credits	Percentage in Total Credits	Total Contact Hours	Percentage in Total Contact Hours
Core (Compulsory)						
Theory	12	4	48	53.33	60	50.00
Laboratory	4	2	8	8.89	16	13.33
Research Review	1	2	2	2.22	4	3.33
Article Publication	1	2	2	2.22	6	5.00
Internship : Review and Report	1	2	2	2.22	Extra	-
Project	1	4	4	4.44	5	4.17
Field Survey and Report	1	2	2	2.22	6	5.00
Elective (Optional)						
Theory	5	4	20	22.22	18	15.00
Ability Enhancement						
(i) Soft and Quantitative Skills	2	1	2	2.22	4	3.33
(ii) Web Based Learning	1	0	0	-	1	0.83
Total	29	0-4	90	100	120	100

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B. List of Core and Elective Courses

Core Courses (Compulsory)

Theory :

16PCC101	:	Corporate Accounting
16PCC102	:	Organizational Behaviour and Development
16PCC103	:	Modern Marketing
16PCC104	:	Computer Networks
16PCC105	:	Direct Taxes
16PCC106	:	Advanced C++ Programming
16PCC107	:	Cost and Management Accounting
16PCC108	:	Research Methodology
16PCC109	:	Commercial Software Processing and Testing
16PCC110	:	Financial Management
16PCC111	:	Computer Based Modern Banking
16PCC112	:	Java Programming and HTML

Laboratory :

16PCC301	:	Computer Networks
16PCC302	:	C++ for Commerce Applications
16PCC303	:	Statistical Methods for Commerce Applications
16PCC304	:	Java Programming and HTML

Elective Courses (Optional)

Regular Study :

Group 1(Any One Course)

16PCC201	:	Management of Services Marketing
16PCC202	:	Travel and Hospitality Services
16PCC203	:	Marketing of Health Services

Group 2(Any One Course)

16PCC204	:	International Trade Practices
16PCC205	:	Export and Import Procedure
16PCC206	:	Institutions Facilitating International Trade

Group 3(Any One Course)

16PCC207	:	Financial Markets and Institutions
16PCC208	:	Financial Services and Stock Exchanges Derivatives
16PCC209	:	and Commodity Market Operations

Group 4(Any One Course)

16PCC210	:	Digital Marketing
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16PCC211 : Data Analytics
16PCC212 : Data Mining and Data Warehousing

Self Study :

(Any One Course)

16PCC213 : Consumer Behaviour
16PCC214 : New Product Development
16PCC215 : Industrial Psychology

Explanation for Course Code:

**First 02 Digits : Year 2016; Third Digit : Level of the Programme (U : UG / P : PG);
Fourth and Fifth Digits : Cluster / Discipline Code; Last 03 Digits : Nature of the
Course (Core/Elective/Supportive etc.,)**

**C. Semester-wise Distribution of Courses, Credits, Marks and
Contact Hours**

Part	Type of Course	Course Code	Title of the Course	Credits	Marks	Contact Hours / Week
Semester I						
III	Core : Theory – 1	16PCC101	Corporate Accounting	4	100	5
	Core : Theory – 2	16PCC102	Organizational Behaviour and Development	4	100	5
	Core : Theory – 3	16PCC103	Modern Marketing	4	100	5
	Core : Theory – 4	16PCC104	Computer Networks	4	100	5
	Elective : Theory – 1	16PCC201/ 16PCC202/ 16PCC203	Management of Services Marketing/ Travel and Hospitality Services/ Marketing of Health Services	4	100	4
	Core : Laboratory - 1	16PCC301	Computer Networks	2	100	4
	Core : Article Publication	16PCC601	Publication of Articles in Research Journals	-	CIA	2
Sub-Total				22	600	30
Semester II						
III	Core : Theory – 5	16PCC105	Direct Taxes	4	100	5
	Core : Theory – 6	16PCC106	Advanced C++ Programming	4	100	5
	Elective : Theory – 2	16PCC204/ 16PCC205/ 16PCC206	International Trade Practices/ Export and Import Procedure/ Institutions Facilitating International Trade	4	100	4
	Laboratory – 2	16PCC302	C++ for Commerce Applications	2	100	4
	Core : Article Publication	16PCC601	Publication of Articles in Research Journals	-	CIA	2
	Core : Research Review	16PCC701	Research Review on Current Trends	-	CIA	2
	Ability Enhancement	16PAB401	Soft and Quantitative Skills – I	1	100	2
	Core : Field Survey	16PCC901	Field Survey and Report	2	100	6
	Sub-Total				17	600
		16PCC801	Summer Internship			
Semester III						
III	Core : Theory – 7	16PCC107	Cost and Management Accounting	4	100	5
	Core : Theory – 8	16PCC108	Research Methodology	4	100	5
	Core : Theory – 9	16PCC109	Commercial Software Processing and Testing	4	100	5
	Elective : Theory – 3	16PCC207/ 16PCC208/ 16PCC209	Financial Markets and Institutions/ Financial Services and Stock Exchanges/	4	100	4

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			Derivatives and Commodity Market Operations			
	Core : Laboratory – 3	16PCC303	Statistical Methods for Commerce Applications	2	100	4
	Core : Article Publication	16PCC601	Publication of Articles in Research Journals	2	100	2
	Core : Research Review	16PCC701	Research Review on Current Trends : Report	2	100	2
	Ability Enhancement	16PAB402	Soft and Quantitative Skills – II	1	100	2
	Core : Internship	16PCC801	Summer Internship : Review and Report	2	100	Extra
	Ability Enhancement	Web Based Learning		-	CIA	1
	Sub-Total			25	900	30
Semester IV						
III	Core : Theory – 10	16PCC110	Financial Management	4	100	5
	Core : Theory – 11	16PCC111	Computer Based Modern Banking	4	100	5
	Core : Theory – 12	16PCC112	Java Programming and HTML	4	100	5
	Elective : Theory – 4	16PCC210/ 16PCC211/ 16PCC212	Digital Marketing/ Data Analytics/ Data Mining and Data Warehousing	4	100	4
	Elective : Theory – 5 (Self Study Involving Case Studies)	16PCC213/ 16PCC214/ 16PCC215	Consumer Behaviour/ New Product Development/ Industrial Psychology	4	100	2
	Core : Laboratory – 4	16PCC304	Java Programming and HTML	2	100	4
	Core : Project	16PCC501	Project Work and Viva Voce	4	100	5
	Sub-Total			26	700	30

Total Credits : $22+17+25+26 = 90$

Total Marks : $600+600+900+700 = 2800$